

1ST ANNUAL

rome lodging outlook

A comprehensive look at the Roman Hotel Market

REGISTER ONLINE CHSALPADRIA.COM/ROME-LODGING-OUTLOOK-2019

Keynote:
**Market Forecast
and Analysis
provided by STR**



Sarah Diugnan
Director, STR

Speakers:
**Opening remarks
by the President of
ENIT and regional
Cornell Hotel
Society President.**



Giorgio Palmucci
President, ENIT



Jonathon Dominic Spada
President, CHS, AlpAdria &
Eastern Europe Chapter

WHAT'S ON THE HORIZON?

How will current political and social factors affect the hotel and tourism market in Rome and Italy in 2020?
Receive valuable data and analysis and hear from local industry leaders.

PANEL DISCUSSION



Roberto Necci *Moderator*
Chairman, Necci Hotels
President, Centro Studi
Federalberghi Roma



Giuseppe de Martino
GM, St. Regis Rome



Gianni di Fede
VP Total Revenue
Management EMEA,
Radisson Hotel Group



Palmiro Noschese
Independent Hotelier
and Developer



Sabrina Fragiaco
Owner, Extramilevent



Rocco Lomazzi
Co-Founder,
Sweet Guest

Organized by



The Hotel School
Cornell
SC Johnson College of Business



THURSDAY, 3 OCTOBER, 2019



8 - 10 am
a light breakfast
will be offered



St. Regis Rome
Sala Danieli A
Via Vittorio Emanuele Orlando 3
00185 Roma



€45/person
€35 CHS members
€50 at the door
space is limited

About the Cornell Hotel Society

CHS is the official alumni organization of the Cornell University School of Hotel Administration and the premier hospitality network created by alumni for alumni. CHS connects extraordinarily dedicated and passionate alumni by providing a worldwide platform for professional and social networking, with 53 chapters across the globe. For more information, visit chsalspadria.com.

About STR

STR provides premium data benchmarking, analytics and marketplace insights for global hospitality sectors. Founded in 1985, STR maintains a presence in 15 countries with a corporate North American headquarters in Hendersonville, Tennessee, an international headquarters in London, and an Asia Pacific headquarters in Singapore. For more information, visit str.com.

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